



**MARION COUNTY
FIRE DISTRICT NO. 1**

300 Gordon Road N.E.
Salem, Oregon 97304

Telephone 588-6526

December 8, 1992

*Judy Koenig
General Manager
KBSP TV 22
4923 Indian School Road N.E.
Salem OR 97305*

Dear Ms. Koenig

Thank you for keeping us apprised of the play of the various fire safety education segments. Making these segments has been both fun and educational.

I would like to thank Mr. Dick Bond and the entire crew who continue to be receptive to new ideas and toward producing more fire safety spots.

Enclosed you will find a recognition of your stations efforts and one also for Dick Bond. If you can think of a special way that you would like to present these and I can help, don't hesitate to call. Many thanks for your help.

Happy Holidays

A handwritten signature in cursive script, appearing to read "Bill".

*Bill O'Neil
Deputy Fire Marshal*



U. S. SMALL BUSINESS ADMINISTRATION
PORTLAND DISTRICT OFFICE
222 S.W. Columbia St., Suite 500
Portland, Oregon 97201-6605

(503) 326-2682

December 4, 1992

Judy Koenig
General Manager, KBSP TV-22
4923 Indian School Rd NE
Salem, OR 97305

Dear Ms. Koenig:

On behalf of the Small Business Administration I would like to thank you for your support in airing our public service announcement, INNOVATION WORKSHOP. With the assistance of stations like KBSP TV-22 we were able to respond to a very real need of the inventors, engineers, and entrepreneurs, of Oregon and the Northwest, who attended the workshop.

You might be interested to know that not only was the program a success, but attendance was noted as the second largest ever for this national event.

I would also like to thank you for the letters that were sent updating me on the broadcast dates and times of our PSA at your station. This will be of great assistance in our evaluation of the publicity campaign used. Going this extra mile is a credit to yourself, Dick Bond the Community Affairs Director, and the station. I only wish more stations showed as much diligence and consideration.

Again, THANK YOU!

Sincerely,

A handwritten signature in cursive script that reads "Kevin Simmons".

Kevin Simmons
Small Business Administration

2305 Front St. • NE Salem, OR 97303 • (503) 581-3855



December 28, 1992

Mr. Dick Bond
Community Affairs Director
KBSP TV-22
4923 Indian School Rd NE
Salem, OR 97305

Dear Mr. Bond:

Speaking for the Marion-Polk Food Share Board and 42 charitable member agencies, I wanted to personally thank you, Jerry Nichols and the staff at KBSP for the wonderful \$100.00 in donations you raised by playing "Scratch-off" for charity in our behalf.

Last year, the 42 charitable agencies in Marion-Polk Food Share's Network of emergency food providers were able to provide 28,130 food boxes and 392,518 on-site

Oregon

DEPARTMENT OF
STATE POLICE

GENERAL
HEADQUARTERS

105

December 7, 1992

Judy Koenig, General Manager
TV 22 KBSP
Blackstar Communications of Oregon, Inc.
4923 Indian School Road, NE
Salem, OR 97305

I would like to thank you and the staff of TV 22 for broadcasting the Drug Abuse Resistance Education (D.A.R.E.) Program as part of the "In your Interest" series.

If we can be of further assistance, please feel free to contact us at 378-3720.

Sincerely,

James H. Stevenson, Captain
Patrol Division

December 7, 1992

DEPARTMENT OF
INSURANCE AND
FINANCE

Judy Koenig and Dick Bond
TV22-KBSP
Blackstar Communications of Oregon, Inc
4923 Indian School Rd NE
Salem OR 97305



Dear Judy and Dick:

I wanted to write and thank you for taping and airing the piece on our Medicare Supplement Guide.

Many people have contacted our office in response to the spot. We appreciate the chance to get the word out about this valuable publication.

Thank you so much.

Sincerely,

A handwritten signature in cursive script that reads "Lisa Joyce".

Lisa Joyce
Assistant Insurance Consumer Advocate
(503) 378-4484

476-INSCA/DDG



U. S. SMALL BUSINESS ADMINISTRATION
PORTLAND DISTRICT OFFICE
222 S.W. Columbia St., Suite 500
Portland, Oregon 97201-6605

(503) 326-2682

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Sincerely,

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Kevin Simmons
Small Business Administration

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December 7, 1992

DEPARTMENT OF
INSURANCE AND
FINANCE

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TV22-KBSP
Blackstar Communications of Oregon, Inc
4923 Indian School Rd NE
Salem OR 97305



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Sincerely,

A handwritten signature in cursive script, reading "Lisa Joyce".

Lisa Joyce
Assistant Insurance Consumer Advocate
(503) 378-4484

476-INSCA/DDG



**MARION COUNTY
FIRE DISTRICT NO. 1**

300 Gordon Road N.E.
Salem, Oregon 97301

Telephone 588-6526

December 8, 1992

*Judy Koenig
General Manager
KBSP TV 22
4923 Indian School Road N.E.
Salem OR 97305*

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Happy Holidays

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*Bill O'Neil
Deputy Fire Marshal*



e n v i r o n m e n t a l f e d e r a t i o n o f o r e g o n

December 1, 1992

Judy Koenig
KBSP-TV CH22
4923 Indian School Road NE
Salem, Oregon 97305

Dear Judy:

This is just a short note of thank you for your participation in the Environmental Federation of Oregon's 1992 public service advertising campaign. With the help of media outlets such as KBSP-TV CH22, EFO was able to better present itself to thousands of Oregonians interested in protecting our fragile environment. As EFO does not have an advertising budget, your contribution was very special indeed!

Although final fundraising results are not yet in, all indications point to another successful year for EFO and the programs it helps to fund. We can all sleep a little easier knowing more and more Oregonians are becoming involved in the process of conserving Oregon's natural resources. As it says on the broucher, EFO really is "the easiest way on earth to do the right thing."

Again, thank you for your generous contribution to EFO's 1992 fall campaign.

Sincerely,

Thomas L. Webb
Chair
EFO Marketing Committee



Stayton Union High School

Marion-Linn County District UH4J

757 West Locust Street Stayton Oregon 97383 Phone 760.2171



November 6, 1992

Judy Koenig
General Manager
KBSP TV 22
4923 Indian School Road NE
Salem, Oregon 97305

Dear Judy:

We have been very fortunate to work with your organization in bringing our Neighbor to Neighbor message to the public.

Thank you so much for your support, as evidenced by the many times our tape was run in October. It is, of course, hard to determine if any of our mediations have been or will be as a direct result of your efforts - but we know that the exposure can only help in bringing people to mediation.

Your advocacy and actions are a tremendous help! Thank you so much.

Cordially yours,

Lorraine Pullman
President

**AMERICAN
PROSTATE
SOCIETY**

1340 Charwood Road • Hanover, Maryland 21076
(410) 859-3735 • FAX (410) 850-0818

October 28, 1992

KBSB

Jerry Robinson
4923 Indian School Road N.E.
Salem, OR 97305

Dear Mr. Robinson:

On behalf of The American Prostate Society, we appreciate your support by the playing of



American Chemical Society

RADIO/TELEVISION

1155 SIXTEENTH STREET, N.W.
WASHINGTON, D.C. 20036
Phone (202) 872-4446, 4580

October 26, 1992

Dear Public Service Announcer:

Thank you for airing our PSA, "It's A Wonderful Life." We have had an overwhelming response for the booklet that was offered, 'Planet Earth Owner's Manual.'

Due to a limited supply, effective November 16, 1992, this manual will no longer be available and the 800 number will not be honored.

Please adjust your airing schedule accordingly.

Sincerely,



American Chemical Society

RADIO/TELEVISION

1155 SIXTEENTH STREET, N.W.
WASHINGTON, D.C. 20036
Phone (202) 872-4446, 4580

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Please adjust your airing schedule accordingly.

Sincerely,



(Mrs.) Herldleen Russell
Staff Assistant

HR:bf

cc: Donald Rhamy
Paul Moynihan

BUSH BARN
ART CENTER
(503) 581-2228

BUSH HOUSE
MUSEUM
(503) 363-4714

TEATILE
DESIGN CENTER
(503) 581-2228



600 Mission Street SE
Salem, Oregon 97302

October 29, 1992

Dick Bond
KBSP Ch 22
4923 Indian School Road NE
Salem, OR 97305

Dick,

I want to thank you for the Bush House spot you did with Jenny! It turned out very well and I'm very happy we have KBSP to help inform the community about the Salem Art Association.

Thanks again!

A handwritten signature in cursive script, appearing to read "Tere".

Tere Barkley
Publicity Coordinator



COUNCIL OF MID-WILLAMETTE VALLEY

ST. VINCENT de PAUL SOCIETY

October 23, 1992

Judy Koenig
Blackstar Communications of Oregon, Inc.
4923 Indian School Rd NE
Salem, Oregon 97305

Dear Ms. Koenig:

Thank you very much for your help airing our ad for the Saint Vincent de Paul promotion. Our goal was to start some type of program to help our image in the community as well as improve name recognition.

The man who adapted our tape to your format and who helped add to it was also very cooperative and courteous.

I hope we can utilize your service again in the not too distant future.

Sincerely,

C.S. "Stu" McElhinny
Public Relations Coord.

MAIN STORE
1550 Fairgrounds Road N E
Salem, Oregon 97303
Phone 364-3210

OFFICE
730 Front Street N E
Salem, Oregon 97301
Phone 364-1062

12TH STREET STORE
1590 12th Street S
Salem, Oregon 97302
Phone 581-3677



Stayton Volunteer Fire Fighters

Post Office Box 8 • Stayton, Oregon 97383
(503) 769-2601

April 15, 1992

KECH TV 22
4923 Indian School Rd. NE
Salem Or. 97303

Dear Gentlemen,

I would like to take this time to thank you and KEC
22 for your cooperation and support in our Toys for Joy
Drive last holiday season.

The program was succesful once agian, due to the
support from the community and organization such as your
own. The Stayton Volunteer Firefighters raised \$1500.00
though 3rd Annual Toys for Joy Benefit Bingo and the
donations. At the Toys for Joy Give-away, we were able to
serve eighty family and make it a more joist Christmas for
161 children.

I would also like to apologize for the delay of my
gratitude to you and your staion. I seemed to let my Fire
Dept. duties slack off due to the resent birth of my
daughter *Tyanne*.

Once again I want to say thanks!

Sincerely,

Jimmy D. Bishop
Chairman,
Bingo Committee

DEPARTMENT OF
HUMAN
RESOURCES

P.O. Box 17909
Salem, Oregon 97305
373-1561

State Community
Services

July 15, 1992

Volunteer Program

Management and Staff
KBSF- T.V. 22
4923 Indian School Road N.E.
Salem, Oregon 97305



Dear Management and Staff,

This certificate is in appreciation of your contribution to the Oregon Dept. Of Human Resources Volunteer Program, by providing an opportunity to air our public service announcement over the last few months. I have had many people, including staff and volunteers mention that they saw the PSA on Channel 22.

Being able to have a copy of the PSA on tape, will be helpful in future recruiting and publicity. It is through the cooperation and contributions of businesses such as T.V. 22, that enable the community to become aware of community and human resource needs. Thank you for your assistance.

Sincerely,

Diane Clayton, Supervisor
D.H.R. Volunteer Program

BARBARA ROBERTS
Governor



MRS. OREGON AMERICA PAGEANT



David B. Russell
EXECUTIVE & FINANCIAL DIRECTOR
M.A.P. Board of Ethics

October 7, 1992

WINNERS

Debra Johnston	1992
Tillamook	
Maureen Thomas	1991
National Ad Sales	
Third Place	
Marsha J. Naegeli-Grenley	
National Ad Sales	
Winner	1990
Brenda K. Huff	1989
Debi Downey	1988
Robbin Weil	1987
Kathy Martin	1986
Top Ten Semi Finalist	
Becky Rust	1985
ckie Jenkins	1984
4th RUNNER UP TO	
MRS. AMERICA	
Heather Sandstrom	1983
Top Ten Semi Finalist	
Karee Edwards	1982
Top Ten Semi Finalist	
Candice Oswald	1981
2nd RUNNER UP TO	
MRS. AMERICA	
Dana Garrett	1980
Diana Miller	1979
Cindy Cox	1978
Carol Lukens	1977

Mr. Dick Bond
KBSP-TV/22
4923 Indian School Road NE
Salem, OR 97305

Dear Dick:

A note to thank you for taking time to meet with and interview Debra for an upcoming segment on KBSP! Debra enjoyed her visit with you, as did Jeff.

Also, thank you for taping the show for us, and using the footage from the 1992 State Pageant competition. We are anxious to show this to the candidates vying for the 1993 state title this next Saturday at our monthly contestant meeting.

Again, we appreciate all that you have done for us!

Sincerely,

Amber M. & David B. Russell
MRS. OREGON AMERICA PAGEANT



4246 Turner Rd. SE P.O. Box 13005 Salem, OR 97309

(503) 585-5900 An Incorporated Nonprofit Organization

September 28, 1992

KBSP TV 22
Blackstar Communications
4923 Indian School Rd NE
Salem, Oregon 97305

Dear Friends,

Thank you for helping make the first annual Humane Society Catwalk a tremendous success. Because of your many efforts, we raised more than \$7,000 to help finance the Save the Felines Campaign. All of us at the Humane Society appreciate your continued support and generosity. Thank you.

Best regards,

Donald Myers
Executive Director

Many thanks for the wonderful prime
and event coverage. Thanks Jerry for
doing a great job on Saturday!



Salem

768 State Street
Salem, OR 97301
(503) 581-9922

September 8, 1992

Dick Bond
Community Affairs Director
Blackstar Communications of Oregon, Inc.
TV 22 KBSP
4923 Indian School Road, N.E.
Salem, OR 97305

Dear Dick:

Thank you for initiating the production of a public service video for the YWCA Teen Parent Program. I was please to see how frequently it was aired this summer.

We all appreciate your efforts to create positive publicity for this program and the students we serve. It was a pleasure to work with you and I hope to see you in the near future.

Thank you again.

Sincerely,


Nancy Hart-Fishwick, Director
Teen Parent/New Chance Program

NHF/jr



Marion-Poin
United Way Member
An Equal
Opportunity Employer

s a l e m a r t f a i r & f e s t i v a l

always the third weekend in july in beautiful bush's pasture park sponsored by salem art association 600 mission street se salem oregon 97302 503 581-2228

August 3, 1992

Dick Bond
TV22 KBSP
4923 Indian School Road NE
Salem, OR 97305

Greetings Dick:

From all of us at the Salem Art Association, thank you for your generous contributions to the 1992 Salem Art Fair & Festival. The Art Fair was a joyous experience for thousands, thanks to the people and the businesses who contributed to its production. Your help with publicity for the event was so much appreciated. This event brings out the best in all of us—thank you for the part you played.

We are grateful for your contribution to this year's festival, and hope for your continued involvement in 1993.

Sincerely,



Cynthia G. Addams
Executive Director
Salem Art Association

CGA:tsb

*Dick!
You are such a gem!
Thanks for all you do!
Cynthia*

6-19-92



June 5, 1992

Phil Hundanish
Public Service Director
KBSP-TV
4923 Indian School Rd., NE
Salem, OR 97305

Dear Mr. Hundanish:

On behalf of the Multiple Sclerosis Association of America, I would like to thank you for airing the :30 and :10 PSA's titled, "MSA Programs V" and "MSA Services V," this time last year.

I'm happy to report that through your cooperation and excellent placement times, we've dramatically expanded patient services throughout Oregon.

In fact, several hundred MS patients in the Salem market responded to the PSA's, and our now receiving free services such as peer counseling, therapeutic equipment, barrier-free housing and other vital programs.

Due to your support and the tremendous response we've received with this program last year, we were contemplating a second release of the two PSA's over the summer. I will contact you in a few weeks to discuss this further. If you would like to reach me, please call me at 609-858-3211.

Once again, I thank you for your assistance and concern for the disabled.

Sincerely,
MULTIPLE SCLEROSIS ASSOCIATION OF AMERICA

Peter Damiri
Public Relations Director



4246 Turner Rd. SE ■ P.O. Box 13005 ■ Salem, OR 97309

(503) 585-5900 ■ An Incorporated Nonprofit Organization

February 10, 1992

Judith Koenig
KBSP TV-22
4923 Indian School Rd.
Salem, Oregon 97305

Dear Judith,

I am writing this letter to reaffirm our gratitude for the wonderful service you provide to the Humane Society of the Willamette Valley. Thanks to our television segments, many people in the Salem area have been educated regarding responsible pet ownership, pet overpopulation, and various animal related topics. Many people have adopted animals from the shelter after seeing them on television.

I thank Tom, Phil, and Del for their efforts on promoting our community message.

I wish you all a Happy Valentine's Day!

Sincerely,

Marti Staprans
Community Programs Coordinator